## Does public spending in NI support economic growth?



Ann Watt



Dr Frances Ruane



Alan Bridle

## PIVOTĀL

## Does public spending in Northern Ireland support economic growth?

Fiscal Council annual conference Monday 18 September 2023

**Ann Watt, Pivotal Director** 

### Reconciliation and deprivation: twin challenges for Northern Ireland





Youth voices: life, work and study in Northern Ireland





PIVOTĀL BRIEFING

4 SEPTEMBER 2023

GOVERNING
WITHOUT
GOVERNMENT: THE
CONSEQUENCES

PIVOTAL - THE INDEPENDENT PUBLIC POLICY THINK TANK FOR NORTHERN IRELAND









'Read it, absorb it, and understand how the country works' LAURA KUENSSBERG

# Follow the Money



How Much Does Britain Cost?

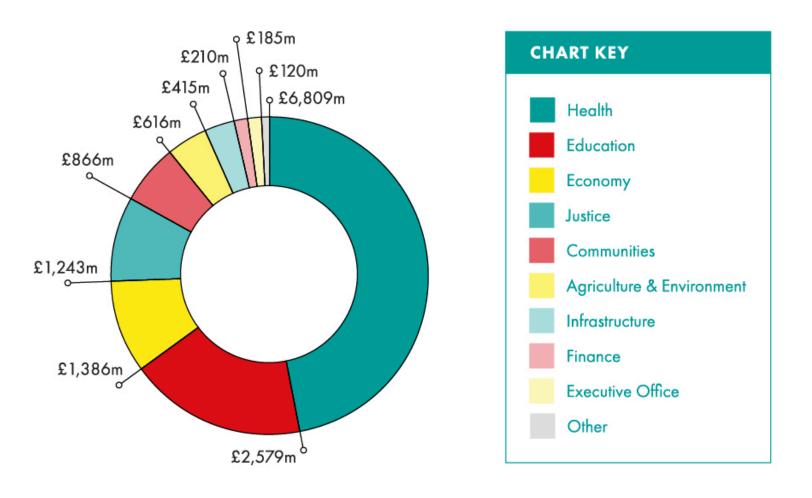
PAUL JOHNSON

'Gripping and horrifying . . . witty and brilliant. Buy it'



## Planned DEL Spending 2023 - 24 (£million)

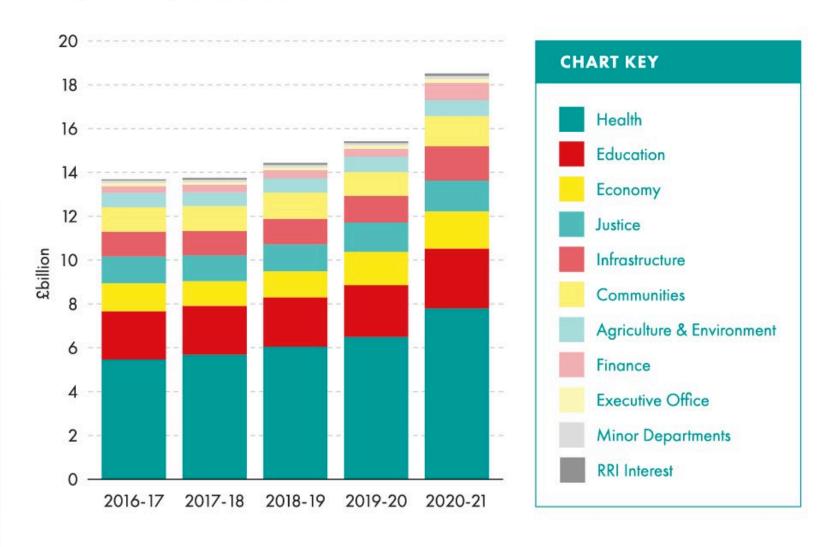
## by NI departments



Source: Northern Ireland Main Estimates 2023-24

## **Gross DEL Spending (£billion)**

## by NI departments



Source: Fiscal Council NI - Public Finances in Northern Ireland comprehensive guide

## Does public spending in Northern Ireland support economic growth?



- Do current funding allocations prioritise growth?
- Do we know what current spending is achieving?
- Does the budget-setting process put an emphasis on supporting growth?
- What's happening now without an Executive and Assembly?
- What needs to change?

## Conclusion

## **Three priorities**

- 1. Infrastructure
- 2. Skills
- 3. Health

## Three enablers

- 1. Political stability and a clear programme for government
- 2. Policy making which looks to the long-term
- 3. Budgets that follow policy priorities

# How Can Public Spending Support Economic Growth?

Dr Frances Ruane,

Chair

National Competitiveness and Productivity Council of Ireland

## Key principles for supporting economic growth

- Long-term/realistic perspective on economy, its possibilities and competitors
- Analytically strong framework [PfG] with economic, social, environmental goals
  - Articulate <u>long/medium term</u> policy objectives based on a LT/MT perspective and provide as much certainty as possible for businesses and households
- Budgetary analysis should indicate how it aligns with the PfG
- Departmental expenditure/regulatory policies should align to generate positive synergies
  - Accounting for fiscal and demand management factors

## **Experience of Ireland - A Classic SOE**

## Strong shared understanding of the SOE model and Role of Competitiveness

- Drivers of inward FDI and trade
- Role of certainty in markets
- Mix of grants and tax incentives

## Regular international reviews of policy and learning from EU structural funds and Troika

- E.G., Evolving parameters for FDI supports => quality employment
- Project articulation, evaluation, planning, barriers to competitiveness

#### **BUT**

## Delayed emphasis on skills, research and innovation

- High tech sectors before high tech jobs
- Late with tax credits and grants for innovation.

## Ability to plan for emerging issues of scale

## **Other Experiences**

## Economic Advisory Group, Northern Ireland

- Focus on competitiveness
  - What is the purpose?
  - What is the learning?

## Council of Economic Advisors Scotland

- International focus on competitor countries performance/policy
- Creation of Broad Policy Positions
- Identify impediments to Growth
- Importance of research to inform policy

## Possible Learnings for Northern Ireland

- Public expenditure should be strongly aligned with stated LR objectives (economic/social/environmental) – e.g., People Planet Prosperity
- Recognise value of generating policy certainty annual budgetary process should avoid pre-budget uncertainty and budget surprises
- All expenditures should be based on strong and objective analysis/evidence
- Build the institutional structure, content and capacity to deliver on policy effectively

Does Public Spending in Northern Ireland support economic growth?

What do we know?
What do we think we know?
What do we not know yet?

Alan Bridle

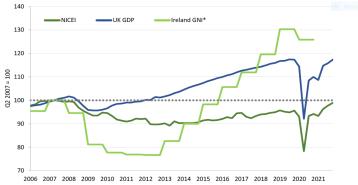
<u>UK Eco</u>nomist & Market Analyst

NI Fiscal Council Conference 18<sup>th</sup> September 2023



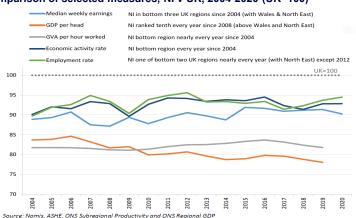
#### What do we know? NI's relative economic under-performance

#### NICEI, comparison with selected GDP measures, 2006-2021 (Q2 2007 = 100



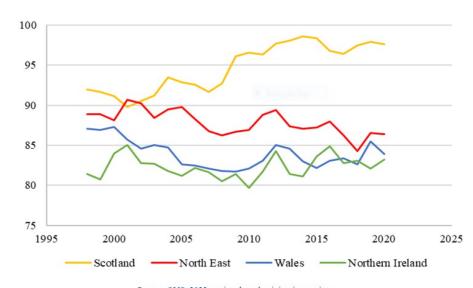
2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 Source: NICEI and UK GDP: NISRA - NI Composite Economic Index - April 2021. Rol GNI\* - Central Statistics Office. Fiscal Commission analysis.

#### Comparison of selected measures, NI v UK, 2004-2020 (UK=100)



Largely reflecting relatively weak productivity – not just what we do and but also how we do it

#### Productivity, output per hour (UK =100)

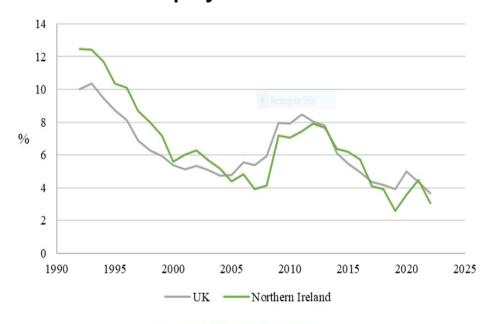


Source: ONS, 2022; regional productivity time series

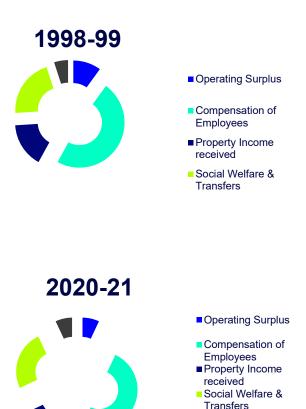
### What do we know? Good Progress in the labour market (Scaling Private Sector?)

25 years on from the Belfast Agreement... to what extent has the <u>private sector</u> really developed?

#### **Unemployment rate**



Source: ONS, 2023, Labour Force Survey



■Other

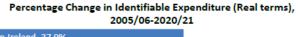
#### What do we think we know?

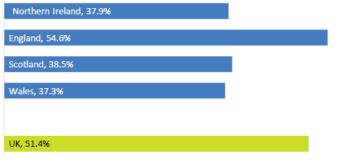
#### Relationship between Public Spending and Economic Growth in NI?

50%

60%

Since 2005-06, growth in Public Expenditure has consistently outpaced the growth in the economy

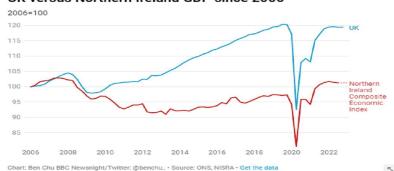


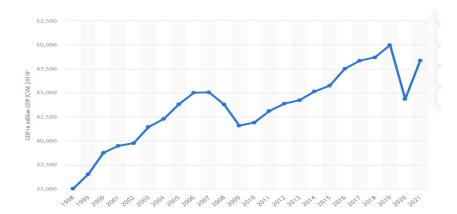


30%

#### UK versus Northern Ireland GDP since 2006

20%







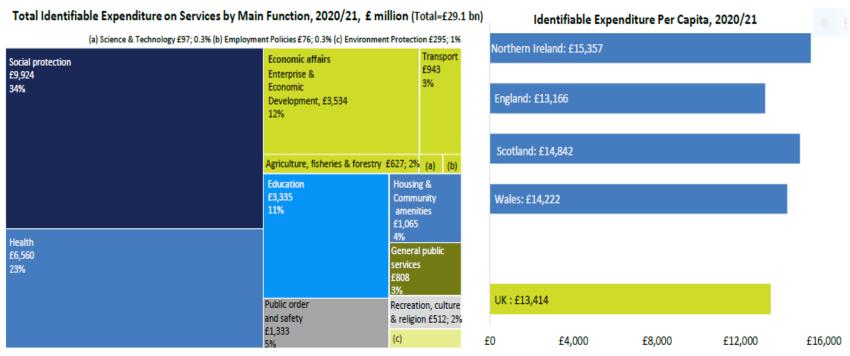


Source: Fiscal Commission, NI, NICIE, ONS

10%

#### What do we think we know?

Compositional and Concentration issues with c £6.50 in every £10 spent on Social Protection, Health and Public Order

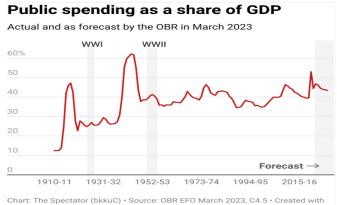


Source: HMT Public Expenditure Statistical Analyses

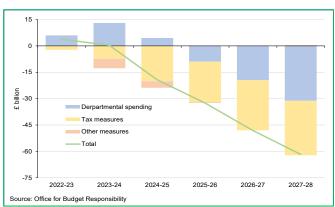
Source: NISRA NI IN PROFILE

### What do we think we know? There is a "fiscal reckoning"

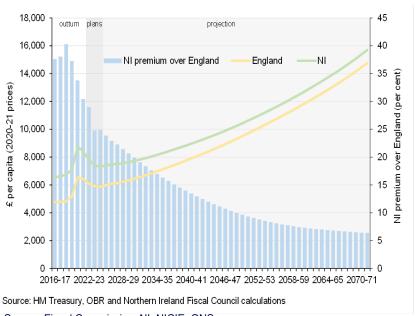
#### **UK Austerity 2.0?**



Datawrapper



#### **Barnett Squeeze will intensify ...** formula is working as intended



Source: Fiscal Commission, NI, NICIE, ONS

Fiscal policy likely to become much less supportive from now on ...

#### What do we think we know?

- Peace/absence of civil unrest is a necessary but not sufficient condition for economic revival
- For decades, **PE** served as a "**stabiliser**" (demand) / public good provision, social protection, (UK Welfare mitigations 2014) **non-economic considerations** (70's-90's, "security-based" economy)
- "Insulation"/mitigation to "downside risks" (UK recessions in 70's,80's,90's, 2008-13 "deeply impaired private sector" BUT "dependency", moral hazard, accountability for VFM, some "rent-seeking" behaviours
- "Fiscal Multipliers" more evident in jobs than output/productivity policy priority on labour market / FDI primary target of job promotion ("In 2022/23 we offered £73m of assistance to nearly 1,100 businesses ... contribute towards £489m of investment in the local economy" Invest NI, summer 23)
- **PE rarely considered as an "economic enabler"** / explicit links to economic growth/productivity are weak (occasional trade-offs APD on long-haul & consideration of lower NI CT rate), Constraints political and economic legacies of the past / absence of multi-year spending plans aligned to an economic strategy
- Crowding Out? PE a substitution for (weak) Private Spending / "Pump-Primer" but Jobs market?
- Imbalance in revenue v capital expenditure has contributed to poorer quality growth ... demand-side boosts rather than supply-side led, capacity building.
- Mixed performance project delivery & evaluation NIAO reports / PAC scrutiny /Accountability for VFM

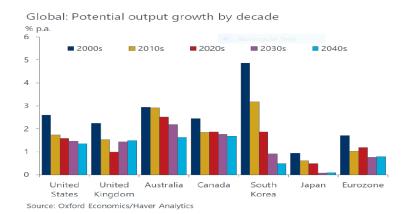
### What do we not know yet?

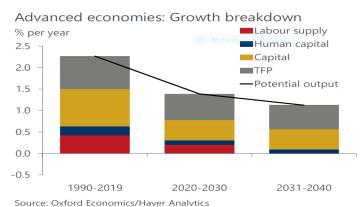
- Response to "fiscal adjustment" / stable and sustainable public finances?
- **Devolved government?** (alternative scenarios & models political, fiscal and economic)
- London (more fish or fishing rods?), **Dublin** (further welcome investments "Shared Island" fund)?
- **Political Appetite, Leadership and Capability** to re-orientate the local economy over a 10-20 year change programme, deploying fiscal levers?
- **Vision to see shifting mega trends** talent & skills, decarbonisation, trade relationships, digitisation, water & energy infrastructure/security, a new Beveridge for welfare, as an agenda/opportunity to modernise and not just a huge challenge?
- Clear understanding and definition of roles PE help to create the conditions and environment for growth – education & skills, infrastructure, tax & regulation, planning
- Focus on Outcomes more than Inputs
- **Difficult policy choices & trade-offs** new revenue streams, technology-led "smaller" government, private finance partnership options, new models (NI Water), external funding

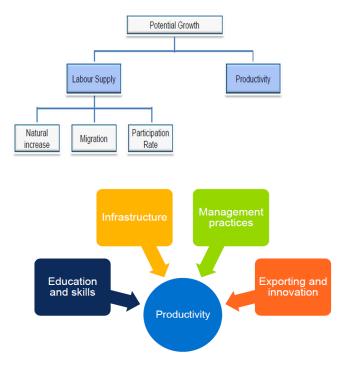
Ambition with Realism ... "there are no solutions, only trade-offs" (Thomas Sowell)

### What do we not know yet?

Can the "drivers" in the NI economy be "reorientated" to a world where potential growth rates are challenged by the "demographic drag" and will be increasingly dependent on productivity gains and "participation" rates?







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